

Assessing Humanitarian Innovation: New vs. Better

Innovation delivers impact differently than conventional projects – with frequent pivots, iterations, and results that often emerge over time.

This session will explore:

- How to compare new solutions against existing ones to assess value
- What to measure – and how we define innovation, scale, and adoption
- How to leverage existing data to avoid inefficient data collection
- When to measure the emerging impact of innovation projects

Join us to learn how we can better measure the impact of innovation!

 **Salle 9, CICG, Geneva**

 **09.00 - 10.30 CET**

 **25.03.2025**

Photo: IOM