

Norwegian Embassy in Budapest
Open Call
for a limited size grant (3 – 5 million forint)

Information and awareness building concerning EEA¹ EFTA² countries' (Norway, Iceland and Liechtenstein) contribution to cohesion and cooperation in Europe, especially with regard to the EEA member states' meeting the United Nations Sustainable Development Goal # 17

Background

Since 2004 the EEA EFTA member countries Norway, Iceland and Liechtenstein have made available 5.9 bn EUR to 16 European member states in support of EU cohesion policies and development, for the reduction of social and economic disparities among EEA member countries and regions, and to support stronger bilateral ties.

For the period 2004 – 2021 a total of 503 million EUR has been committed by the donor countries for projects in Hungary, of which an estimated 205 mill EUR has so far been utilised or accessed by the beneficiary country.

The EEA and Norwegian Financial Mechanisms (cf. www.eeagrants.org) offer an excellent opportunity not only for the support of common European policy goals, but also to meet broader global policy objectives, such as by 2030 to collectively implement the 17 UN Sustainable Development Goals and the 169 associated SDG targets.

In this regard, Sustainable Development Goal 17 is an important goal. SDG 17, entitled *Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development*, recognizes multi-stakeholder partnerships as important vehicles for mobilizing and sharing knowledge, expertise, technologies and financial resources to support the achievement of the sustainable development goals in all countries, particularly developing countries. Goal 17 further seeks to encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

The Norwegian government recognizes the importance, indeed even crucial role of partnerships, multi-stakeholder involvement, the role of business and civil society in the advocacy and advancement of the Sustainable Development Goals, in the society, within countries and between countries.

The EEA and Norwegian Financial Mechanisms 2014-2021 cover five priority sectors and 23 programme areas with objectives and suggested measures, cf. the so-called [Blue Book](#).

All 23 programme areas are relevant for the implementation of the UN SDGs, but some are more relevant than others in meeting the objectives of SDG 17, see below.

¹ European Economic Area

² European Free Trade Association

1. The grant and its objectives

The Norwegian embassy will commit 3 - 5 million forint as a grant to an organisation or entity which can formulate, develop and execute a limited information and awareness building project in Hungary concerning EEA EFTA partner countries' (Norway, Iceland and Liechtenstein) contribution to cohesion and cooperation in Europe, especially with regard to the implementation of SDG 17 among the EEA member states.

SDG 17 has a number of specific targets. In the context of this open call we focus attention on target 17.17 under the label *Multi-stakeholder partnerships*:

17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

The objective of the grant is to inform how the EEA and Norwegian Financial Mechanisms have contributed, or can, should or will contribute to the fulfilment of SDG target 17.17 in Europe in general, and in Hungary in particular. In this regard, one or more of the following EEA/Norway grants programme areas appear to be especially relevant:

- 2 Research
- 3 Education, Scholarships, Apprenticeships and Youth Entrepreneurship
- 5 Social Dialogue – Decent Work
- 10 Local Development and Poverty Reduction
- 11 Environment and Ecosystems
- 15 Civil Society
- 16 Good Governance, Accountable Institutions, Transparency
- 20 International Police Cooperation and Combatting Crime
- 21 Effectiveness and Efficiency of the Judicial System, Strengthening Rule of Law
- 23 Disaster Prevention and Preparedness

The target audience will be the interested population in Hungary, or parts of it, including teachers and students, decision makers, press and media, and especially persons and organisations involved in European, international and regional affairs and cooperation, and/or involved in the advocacy and promotion of sustainable development in general.

Primarily, the selected project operator shall conduct project activities on social media, including Facebook and You Tube, and also in printed media if deemed effective. The main language of project activities shall be Hungarian.

The grant is intended to fund the production and dissemination of information to highlight and give examples on how one or more projects within the EEA/Norway grant programme areas promote and support public, public-private and civil society partnerships in order to reach sustainable development goals, for instance regarding the environment, social dialogue, rule of law, entrepreneurship, etc. The partnerships we have in mind might for instance be between state institutions in EEA member countries, between public entities and private economic actors such as companies in and between countries, and between relevant advocacy groups, non-governmental organisations or individuals working for a particular sustainable development cause.

A “product” of the grant might be a video clip/short film about one or more successful EEA/Norway grants projects in the past and how they have contributed to focusing attention on pressing issues, to changing public opinion, building bridges between different cultures and social strata, new working methods and perhaps the use of cleaner/low carbon technology in a particular area, or similarly – information material on how EEA and EU policies generally aim at changing conceptions, increase

human knowledge and capacity, and promote compromise, cohesion and unity among the participating EU/EEA states and societies.

“Headlines” of the information product might for instance be:

- working together for
- supporting
- achieving common results
- European cooperation helps resolve ,
- Creating new opportunities for, etc.

2. Details concerning the application

Eligible applicants are any public or private organisation or entity, including a business or for-profit organisation, which is able to receive a grant, and has the managerial and administrative set-up, knowledge and experience to efficiently and properly implement an information/outreach/awareness building/advocacy project in the desired field. The applicant can be either a single organisation or entity, or a consortium of several, with a lead applicant.

Eligible and interested applicants are asked to produce a concept paper in English, outlining the possible content of an information and awareness campaign, the main intended target groups, main “messages”, time schedule and budget of proposed activities.

Information about the applicant must include the type of organisation/entity, contact information, brief description of the applicant’s experience in the given field, and the applicant’s routines for procurement, anti-corruption work and internal control.

The deadline for submitting such information and concept papers is 23:59 o’clock on 19 November 2018, to email address emb.budapest@mfa.no

Interested applicants might wish to study [application form S02](#) of the Norwegian Ministry of Foreign Affairs or make use of it in submitting the concept paper or in the general preparation of the proposal. There is no requirement to send this form to the embassy, but it explains well which type of information the embassy will require.

Following the embassy’s scrutiny of the received concept papers and other relevant information or factors, such as an assessment of the applicant’s ability to effectively deliver the desired “product”, the embassy will engage one or more applicants in a follow-up process concerning the details of the proposal, eventually selecting a winner of the grant.

The winner will be expected to sign a grant contract with the embassy, which among other things will also include stipulations of the use of the EEA and Norwegian Financial Mechanisms logo, reporting, accounting and anti-fraud obligations. The embassy aims at signing the grant contract with the winner by 30 November 2018, providing for an early launch of project activities.

For further information or questions, please contact the embassy at emb.budapest@mfa.no.

Budapest, 22 October 2018